



GREAT WEST CASUALTY COMPANY

*The Difference is Service®*

# 20 LEADERSHIP 25 SYMPOSIUM

KNOXVILLE, TENNESSEE

Knoxville Convention Center

REGISTER AT [GWCCNET.COM/LEADERSHIP2025](http://GWCCNET.COM/LEADERSHIP2025)



## TUESDAY, MARCH 18

*Day 1 is an optional motor carrier roundtable. Please select this session when registering if you plan to attend.*

- 1:30 P.M. Check-in | *For those not attending the roundtable, check-in is available on day 2.*
- 2:00 P.M. Lessons from Litigation: Top Trucking Company Mistakes | *Ed Ciarimboli, Fellerman & Ciarimboli*
- 3:00 P.M. Break
- 3:15 P.M. Great West Insights: Driving Success Through Safety | *Great West Risk Control*
- 5:00 P.M. Reception | *Drinks and Heavy Appetizers*
- 6:30 P.M. End of Reception

## WEDNESDAY, MARCH 19

- 8:00 A.M. Breakfast and Check-in
- 8:50 A.M. Welcome | Great West Executive
- 9:00 A.M. Freight Forecast: Economic Factors Shaping the Trucking Industry | *Eric Starks, FTR Transportation Intelligence*
- 9:45 A.M. A Brave New World: ATA Advocacy and Policy Update | *Dan Horvath, American Trucking Associations*
- 10:30 A.M. Break
- 11:00 A.M. How to Influence Perception and Decision Making | *William McKenzie, McKenzie PLLC*
- 12:00 P.M. Lunch
- 1:00 P.M. Panel: Evolving Challenges for Safety and Fleet Risk Management | *Moderated by Scott Claffey, Great West Casualty Company*
- 1:45 P.M. Retention & Resilience: Strengthening Your Workforce in Tough Times | *Max Farrell, WorkHound*
- 2:30 P.M. Break
- 3:00 P.M. Catch Me If You Can: Strategic Theft and Shipping Scams | *Rob Moseley & Lesesne Phillips, Moseley Marcinak Law*
- 3:45 P.M. Your Who, Not Your Do | *Laura Okmin, NFL Reporter*
- 4:30 P.M. Reception & Dinner | *Appetizers, Food Stations, and Drinks*
- 7:30 P.M. End of Event



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